BBCRConsulting

WEBSITE PRIVACY NOTICE

(Last updated November, 2022)

Information Automatically Collected

When you browse through our site, read pages, or download information, we collect certain information to measure how many visitors come to the different parts of the site so we can make the site more useful.

By providing us with your data, you warrant that you are over 13 years of age.

We will occasionally update this privacy statement. When we do, we will also revise the last updated date at the top of the privacy statement.

Example: We use browser information to design our site so the most significant number of people can access information of interest.

For every visitor, we collect and temporarily store the following information:

- Your computer's Internet Protocol (IP) address.
- The domain from which you access the Internet.
- The date and time you arrived at our site and how long you spent there.
- The name and version of your computer's operating system and browser.
- The pages you visited.

We use this information to improve our website and provide a better experience for our visitors. We use tools, Google Analytics and Urchin, to aggregate this information. The information is available only to our Web managers and staff who require it to perform their duties. We will only retain your data for as long as necessary to fulfill the purposes we collected it for, including to satisfy any legal, accounting, or reporting requirements.

Session Cookies

Some services on our website use session cookies:

- Session cooky aids in searching and navigating the site.
- Session cooky deletes when you close your browser.

"Persistent Cookies"

Some services on our website use multi-session cookies:

- Small bits of text temporarily stored in your computer.
- Persistent Cookies are on your computer for more than a single session.
- Persistent Cookies differentiate between new and returning site visitors to customize our website for frequent visitors and to assess site design, user experience, and quality of content.
- Persistent cookies placed on your computer will expire two years after your last visit to our website.

How to Opt-Out or Disable Cookies

Both session and persistent cookies about our website are enabled by default because of their integration with our website. If you do not wish to have session or persistent cookies placed on your computer, you can disable them using your Web browser. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

Information You Choose to Provide

We collect and store no other information about you when you visit our site unless you choose to provide it.

For example:

- We do not automatically receive your email address if you send us an email or submit an online form. However, you will need to provide it to us if you would like an email response. We will receive no other personally identifying information from your email unless you provide it.
- If you submit a form on our website, we will receive only the personal information you include in the form.

Sensitive Data

We do not collect any Sensitive Data about you. Sensitive data includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data. We do not collect any information about criminal convictions and offenses.

We will only use your data for a purpose it was collected for or a reasonably compatible purpose if necessary. We may process your data without your knowledge or consent, where this is required or permitted by law. We do not carry out automated decision-making or any automated profiling.

International Transfer

Countries outside of the European Economic Area (EEA) do not always offer the same levels of protection to your data, so European law has prohibited transfers of personal data outside of the EEA unless the transfer meets specific criteria.

If service providers are not in the European Economic Area (EEA), processing your data will involve a transfer of data outside the EEA.

When we transfer your data out of the EEA, to ensure a similar degree of security of data by providing at least one of the following safeguards in place:

• US-based providers are part of EU-US Privacy Shield and have equivalent safeguards.

Links to Other Sites

Our website links federal agencies, private organizations, foreign governments, and international organizations. You should be aware that if you access another site through a link we provide, you are subject to that site's privacy policy.

Reference in any referred (linked) website to commercial products, services, manufacturers, or companies does not constitute an endorsement by BBCR. BBCR is not responsible for the contents of any pages referred to from its website.

Third-Party Websites and Applications

In addition to BBCR's website at <u>https://bbcrconsulting.com</u>, BBCR uses social media and thirdparty (non-BBCR) websites to share information and engage with the public. For example, thirdparty applications and services may be linked to or embedded on <u>https://bbcrconsulting.com</u> to improve its functionality. Likewise, applications created by BBCR may be embedded on thirdparty websites to increase public awareness of BBCR events and activities. Our integration of these products is intended to provide a seamless user experience and to enhance users' ability to access information and communicate with BBCR Consulting Services.

Website Content

The health and medical information on our website is not intended to take the place of advice or treatment from healthcare professionals. It is also not intended to substitute for the users' relationships with their healthcare/pharmaceutical providers.

Information Quality

BBCR is dedicated to ensuring that all information it publishes reflects a level of quality corresponding to the nature and timeliness of the information.

Contact Forms

Information that is submitted through our contact forms is not used for outside marketing purposes.

Analytics

We use Google Analytics and Facebook tracking pixels that collect anonymized data on our site to measure its general performance.

We do not share any user information with any outside sources.

- <u>https://policies.google.com/privacy?hl=en-US</u>
- https://www.facebook.com/legal/businesstech

Links to or Information Copied from the BBCR Consulting Services website

Unless otherwise noted, the content on the BBCR Consulting Services website

(<u>https://BBCRconsulting.com</u>) is copyrighted. The written content may, however, be copied and / or linked to and referenced with a proper citation, without the need to obtain written permission. Credit to BBCR Consulting Services as the source is required, with a link to the originating URL, including the date the link was sourced.

BBCR 's preference is to link to the material on the BBCR site (rather than copying and pasting it to a website for use). The information on <u>BBCR Consulting.com</u> will be continuously updated as new regulations and applicable information becomes available. Linking to the material provides users with the most current information.

BBCR appreciates being informed about the use of website materials. Contact us or email <u>info@bbcrconsulting.com</u> for more information or questions about rights of the material.

Contact Information

If you have any questions or comments about the BBCR Consulting Services website, you can contact us by e-mailing: <u>info@BBCRconsulting.com</u>

Cookie Policy

What's a cookie?

- A "cookie" is a piece of information stored on your computer's hard drive that records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyze traffic and for advertising and marketing purposes.
- Cookies do not harm your system.

You can check or change what types of cookies you accept within your browser settings. You can block cookies by activating the setting on your browser that allows you to refuse the setting

of all or some cookies. If you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our site.

How do we use cookies?

We use cookies to track your use of our website. Cookies enable us to understand how you use the site and track any patterns concerning our website. This process helps us develop and improve our website and products and services in response to what you might need or want. **Cookies are either:**

- Session cookies are active on your computer during your web session they usually store an anonymous session identification allowing you to browse a website without having to log in to each page. Still, they do not collect any personal data from your computer.
- Persistent cookies: a persistent cookie is stored as a file on your computer and remains there when you close your web browser. The cookie can be seen by the website that created it when you revisit it. We use persistent cookies for Google Analytics.

Cookies can also be categorized as follows:

- Strictly necessary cookies: These cookies are essential to enable you to use the website effectively and cannot be turned off. These cookies do not gather information about you.
- Performance cookies: These cookies enable us to monitor and improve the performance of our website. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular.
- Functionality cookies: These cookies allow our website to provide enhanced features. For instance, we may be able to provide you with news or updates relevant to the services you show interest. They may also provide services you have requested, such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymized.